

Extending Your Horizons ...

Business Strategy and Alignment Suite



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Enterprise transformation helps organizations to fundamentally shift their strategy in response to major disruptions through a complete, business-driven remodeling of how a company structures itself—and goes to market—to lower costs, improve performance and drive new levels of growth. These services are designed to identify, refine and provide solutions to those special needs. Strategic planning is the most effective management tool for controlling change and instilling transformation.

Strategies & Alignment

Strategic planning is a mindset to embrace change for the benefits to your concern, but this mindset must conform to a framework in order to be repeatable and consistent. Business and IT executives differ in their perceptions of strategic and operational IT issues, from IT's strategic role to its performance. Many of these business leaders believe IT is tactically focused and that the best technology innovations come from the business side. Aligning information systems to corporate goals has emerged as the number one concern over the last five years in surveys of information systems executives.

Global Strategies

Global strategies can be effectively segmented by these definitions: International strategy exist when an organization's objectives relate primarily to the home market. Multinational strategy: the organization is involved in a number of markets beyond its home country. Global strategy are used when the organization treats the world as largely one market and one source of supply with little local variation.

New Customer / Product / Service

Successful new product launches set the foundation for product sales, product positioning and potential market dominance. Whether you are launching a new consumer product, software program or

business product, proper preparation prior to a product launch is critical to long-term success.

Innovation – use of Sustainability – technology – global markets

Continuous Improvement

Strategic planning is a mindset to embrace change for the benefits to your concern, but this mindset must conform to a framework in order to be repeatable and consistent. In short, strategic planning is a process. In some cases, change is slow and easy to digest. In others cases, such as the current energy crisis, dramatic and quick changes affect and impact your business and its organization.

Strategic refinement is a mindset to embrace change for the benefits to your concern, but this mindset must conform to a structured framework in order to be repeatable and consistent.

So, if cost has been the sole focus of selection, then your organization may be infested with a number of inefficiencies that are now internal to your daily operations. Discover some ways, like Lean Six Sigma, to reduce the expenses of your business. Tough times in business may lead you to research and implement cost-cutting strategies. Even businesses that are profitable can benefit from cost reduction strategies to create an even higher profit margin on its products or services.

Performance Reporting

In many cases, managers simply don't know what they should measure or how they should measure it. With our approach, Sustainability and Lean Six Sigma and interconnected at the data level. So, if managers understand the metrics they need to report, but they may also lack the ability to use those measurements to drive program improvements and better decision-making.

Publications

The business environment changes with the dynamics of commerce, regulations and perceived opportunities for growth, market share, profitability, efficiency and brand image. We recognize that today Executives and Business Owners of any size company are not fully optimized nor retain efficiencies in day-to-day operations of doing business. Forward-thinking

leadership recognizes that Sustainability is an essential aspect of their business strategies for the uncertain future. However, most Leaders have not really begun to think through what it means to them, their organization or how to implement Sustainability Transformation.



Ralph Jarvis wrote “Any Questions?!” (ISBN 1461072824), and his research suggests that company Leadership is constantly searching for better ways to do business. He feels that while many are considering Sustainability projects individually, few are looking to fuse Sustainability with the Lean Six Sigma. "Any Questions?" is a book for Owners and Executives. It is an Executive Primer for Sustainable Transformation, driven by Lean and Six Sigma practices.



Executives and Owners are always open to new ideas that produce tangible results. Business leader are pragmatic by nature. "Building a Bridge to Benefits" is a book that provides a step-by-step approach to Owners and Executives, from Vision to Waste, to obtain Tangible Benefits, in molding an organization into a Sustainable Developed enterprise. This book builds on the case for “pragmatic Sustainability” that creates a competitive advantage by using Sustainability principles.

Our Approach

We listen to our Clients and work with them to provide solutions for their needs.

- From strategy to operations, we are committed to helping our clients build their functional skills and boost performance for the long term.
- We work to develop and implement operational strategies that solve our clients' most critical problems.

- IT, Operations, Manufacturing and other functional areas in your enterprise are candidates to use Lean and Six Sigma. These powerful methodologies have significant impact without being capital intensive.
- We help Clients in all industries identify risk, its impact on cash flow and adjusted performance.
- We help clients develop IT strategies that are tightly aligned to business goals and corporate priorities, and to design organization and governance approaches to deliver the highest value.
- We work with our Clients to manage the challenges and opportunities created by growing pressure on resource systems and increasing environmental risk. © 2008-2012 All Rights Reserved |

Contact Us

Ralph Jarvis is a senior management consultant and author with more than 35 years of International Business and IT experience. His engagements span a variety of Fortune 500 companies; federal, state, and Indian Nation governments; public sector agencies; as well as, not-for-profit organizations. He earned his Global MBA in International Finance at Thunderbird School of Global Management and received his second Master's in Management Information Systems at the University of Dallas, where he graduated with Highest Honors. His company, Jarvis Business Solutions, is a certified Sustainability and Lean Six Sigma Transformation consultancy.

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