

Extending Your Horizons ...  
Speaking Engagements



## **Speaking Engagements**

We are now faced with the realization that our planetary resources are finite and our stewardship capabilities will indeed dictate our Quality of Life in the 21st century. Americans have that heritage reflected in what Theodore Roosevelt said over a century ago; "To waste, to destroy our natural resources, to skin and exhaust the land instead of using it so as to increase its usefulness, will result in undermining in the days of our children the very prosperity which we ought by right to hand down to them amplified and developed." Twenty first century organizations will readily recognize the benefits, almost immediately, in terms of eliminating waste, reducing consumption, focusing on product and service quality, and becoming more attuned with their community and marketplace. Mr. Jarvis has spoken to ASQ, APICS, PMI and other service and professional organizations in the DFW Metroplex. He is also scheduled to speak at major universities in Texas.

## **Global Strategy & Alignment**

There are variety of topics to choose from in discussing Global Strategy and Alignment. Due to globalization and cost cutting realities faced by contemporary business, suppliers have often been replaced with lower competitor material, products or services. What are the general trade-offs and how did that work for your company?

## **Business Transformation**

Competition, globally, has affected the competitive landscape permanently. Where can transformation improve your business opportunities? Should you look only at the supply chain? What is the value of your suppliers. How can you provide better services and products to your customers? Are you meeting your customer's needs and exceeding their expectations?

## **Sustainability Strategy & Alignment**

Sustainability Strategy and Alignment leverage existing corporate frameworks and add another lens that perceives new areas of waste, efficiency potential and better use of resources. In many instances, those actions can produce a ripple effect through out organization, if designed properly.

## **Environmental Stewardship**

Think of Sustainability as the capacity to endure. In ecology, the word describes how biological systems remain diverse and productive over time. Long-lived and healthy wetlands and forests are examples of sustainable

biological systems. For humans, Sustainability is the potential for long-term maintenance of well-being, which has environmental, economic, and social dimensions, and encompasses the concept of stewardship, the responsible planning and management of resources.

### **Innovation: A Tool for Competition**

Why is Innovation Important? Are there business opportunities being missed in your organization? What are some areas that could be improved immediately that would support the growth of innovation?

### **Corporate Social Responsibility**

The continuing commitment by businesses to behave ethically and contribute to economic development while improving the quality of life of the workplace as well as the local community and society at large.

### **Client Collateral**

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### **Publications**

The business environment changes with the dynamics of commerce, regulations and perceived opportunities for growth, market share, profitability, efficiency and brand image. We recognize that today Executives and Business Owners of any size company are not fully optimized nor retain efficiencies in day-to-day operations of doing business. Forward-thinking leadership recognizes that Sustainability is an essential aspect of their business strategies for the uncertain future. However, most Leaders have not really begun to think through what it means to them, their organization or how to implement Sustainability Transformation.



Ralph Jarvis wrote “Any Questions?!” (ISBN 1461072824), and his research suggests that company Leadership is constantly searching for better ways to do business. He feels that while many are considering Sustainability projects individually, few are looking to fuse Sustainability with the Lean Six Sigma. "Any Questions?" is a book for Owners and Executives. It is an Executive Primer for Sustainable Transformation, driven by Lean and Six Sigma

practices.



Executives and Owners are always open to new ideas that produce tangible results. Business leader are pragmatic by nature. "Building a Bridge to Benefits" is a book that provides a step-by-step approach to Owners and Executives, from Vision to Waste, to obtain Tangible Benefits, in molding an organization into a Sustainable Developed enterprise. This book builds on the case for "pragmatic Sustainability" that creates a competitive advantage by using Sustainability principles.

## Our Approach

We listen to our Clients and work with them to provide solutions for their needs.

- From strategy to operations, we are committed to helping our clients build their functional skills and boost performance for the long term.
- We work to develop and implement operational strategies that solve our clients' most critical problems.
- IT, Operations, Manufacturing and other functional areas in your enterprise are candidates to use Lean and Six Sigma. These powerful methodologies have significant impact without being capital intensive.
- We help Clients in all industries identify risk, its impact on cash flow and adjusted performance.
- We help clients develop IT strategies that are tightly aligned to business goals and corporate priorities, and to design organization and governance approaches to deliver the highest value.
- We work with our Clients to manage the challenges and opportunities created by growing pressure on resource systems and increasing environmental risk. © 2008-2012 All Rights Reserved |

## Contact Us

Ralph Jarvis is a senior management consultant and author with more than 35 years of International Business and IT experience. His engagements span a variety of Fortune 500 companies; federal, state, and Indian Nation governments; public sector agencies; as well as, not-for-profit organizations. He earned his Global MBA in International Finance at Thunderbird School of Global Management and received his second Master's in Management Information Systems at the University of Dallas, where he gradu-

ated with Highest Honors. His company, Jarvis Business Solutions, is a certified Sustainability and Lean Six Sigma Transformation consultancy.

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